AUDIENCE GROWTH FLOW

Blog Post → Pinterest → Facebook → Instagram →

Create/Revise Content - use keywords; create snippet

Create images:
Pinterest image
FB image
IG Image

1 — Add Pinterest image to blog post

2 — Post Pinterest image to Pinterest with snippet and link

Post to Facebook Profile

and — Post to Facebook Page

and — Post to Facebook Group

Share on other platforms/groups/etc where allowed

Track your numbers at the end of every month

Repeat

Add to your content tracking sheet — **Then**

No comment left behind — **Then**

Post to Instagram - use hashtags